

Achievement Motivation as a Function of Cognitive Style among Students

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Abstract

Aim of the study is to study the effect of cognitive style on Achievement Motivation of students, for this investigation sample of 200 subjects was selected for this study through randomize sampling, in which 100 Students were from positive Cognitive style, and another 100 Students were from negative Cognitive style. To determine Pattern of cognitive style, Cognitive Style inventory (CSI) developed by Dr. Praveen Kumar Jha, will be used and To assess the level of Deo-Mohan Achievement Motivation (n-ach) by Pratibha Deo and Asha Mohan was used, and 't' test was applied to find out the difference between groups. The result obtained through the study showed Students from positive Cognitive style exhibit higher level Achievement Motivation Students from negative Cognitive style.

Keywords: *Cognitive style, Achievement Motivation, Students.*

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